

# WordPress Web Design Proposal

Prepared for [CLIENT.Company]  
By Frederic Seguin

## Introduction

### Overview

Every business needs an effective web presence, whether purely virtual or a brick-and-mortar store. Frederic Seguin has successfully helped design and implement web sites and web applications for clients for over 2 years. Frederic Seguin proposes to provide [CLIENT.Company] with a full package of website design, configuration, training and maintenance services.

### About Us

Frederic Seguin is a privately held company, consisting of a creative and multi-talented team comprised of web designers, web developers and graphic designers. We provide a wide range of services including web design, web development, mobile application development, web hosting, and consulting. Frederic Seguin offers customer-oriented services and delivers creative and effective results.

## Scope of Work

For the initial phase of development (the online presence), Frederic Seguin will work with the client to create website design concepts and migrate content for [Website]. This initial phase will last 3 months.

- Installation of WordPress and related tools
- Custom designed theme to match client's branding and design specification
- WordPress training
- Marketing and branding consultation related to the website

Frederic Seguin will install a content management solution to allow [CLIENT.Company] to easily update the website as needed and also provide training. All necessary extensions for the content management system which are not open-source will be purchased by Frederic Seguin.

Design and consulting services will be provided on fixed rate basis in the amount written in Fees section. Services not listed in Fees section should be considered as additional and out of scope of this proposal.

## Fees

## Terms and Conditions

Client shall pay Frederic Seguin 50% upon invoice receipt and 50% after project completion. Project is scheduled to be completed within 3 months from initiation payment date.

Payment terms are net fifteen (15) days from the date of invoice initiation or project completion date. Any amounts not paid within the thirty (30) days shall be charged an interest fee of 1-1/2% for each month (or portion thereof) any such payment is late.

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[CLIENT.FirstName] [CLIENT.LastName]  
[Company Name]

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Frederic Seguin